

A. HPE StoreEver MSL2024 Free Media Promotion. Program Structure

Within the framework of the HPE StoreEver MSL2024 Free Media Promotion. program, Participants qualify with the purchase of an eligible HPE Product for receipt of free media kits. A list of eligible HPE Products and corresponding incentive can be found in Appendix A of this document.

This Program applies distinctly to purchases of eligible HPE Products made direct with HPE or indirectly with HPE resellers.

The HPE StoreEver MSL2024 Free Media Promotion. program is hereafter referred to as 'Program'.

Participants

Only End-User Customers are allowed to participate in this program.

The person or company entitled to receive the free media kits, is in the following referred as "Participant".

Products

The eligible products purchased are referred in the following as "HPE Products".

Only new HPE products are eligible to take part in the program. Demonstration products as well as remarketing or used products are excluded from the program.

The Program is valid in respect of HPE Products purchased between 01/02/2024 and 31/12/2024 from either directly HPE or an HPE Reseller in United Kingdom.

The Program is not valid if the HPE Products will be resold or rented to a third party.

The list of eligible products can be found in Appendix A of this document.

Promoter (referred to herein as 'HPE'):

Hewlett-Packard Ltd.
Ground Floor
210 Wharfedale Road
Winnersh Triangle
Berkshire RG41 5TB
United Kingdom

Paying Entity:

Hewlett-Packard International Sarl
Route du Nant d'Avril 150
CH-1217 Meyrin/Geneva
Switzerland

B. Program Rules and Requirements

The Program is valid in United Kingdom.

The participation agreement between HPE and the Participant is achieved through the acceptance of the terms and

conditions in course of the registration process on the Program web page <http://www.hpe.com/storage/freeMedia>.

HPE products purchased in another country than the participant resides are not authorized for participation

Per participant one claim for free media kits is accepted within the program period.

C. Program Steps and Timing

The Participant can obtain information about and register to the Program on the web site <http://www.hpe.com/storage/freeMedia>.

Registrations must be submitted online, within 60 days after date of purchase.

The date of the seller's invoice shall be considered as the date of purchase.

The proof of purchase must contain the following information:

- | Name and address of the end-user customer
- | Name and address of the HPE reseller, in accordance with the statement on the letterhead
- | Model and serial number of the HPE product.

Proof of purchase must be uploaded during registration on <http://www.hpe.com/storage/freeMedia>. postal address:

Uploaded documents are exclusively used for validation of eligibility to participate in this Program. The information will not be shared with any other processes and function outside the Program.

Participants who did not provide HPE with all mandatory information will be notified via email and offered the opportunity to provide the missing items within 7 calendar days. If the Participant still fails to comply with the terms and conditions, the request will be rejected.

After receipt of the completed request, the free media kits will be sent to the Participant within 45 days by HPE.

Shipments can only be made to an address within the country the Participant registered with the program.

For questions regarding the program or the status of your claim, please email: cashback@tps.mail.hpe.com. Alternatively, for claim status lookup, please check the URL available with the Confirmation email.

D. Disclaimers

By completing the registration process the Participant confirms acceptance of these terms and conditions.

HPE reserves the right to disqualify incomplete, altered or illegible claims.

Participants proved to have entered fraudulent claims will be excluded. HPE reserves the right to take legal action.

In addition to the invoice for the purchased HPE Product, HPE reserves the right to request from the Participant further evidence of purchase and/or ownership (e.g. photo of the serial number label, barcodes,...)

HPE reserves the right to audit all requests to ensure that the terms and conditions of the Program have been met and to request additional information regarding any and all claims and supporting documents.

In the event of incorrect deliveries made by HPE the Participant shall return any such incorrect free media kits not later than 28 days after receipt of written notice from HPE.

The Participant agrees to hold HPE free from the responsibility of any liability, claims, damages and tax liabilities that

might arise in such circumstances.

HPE is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents the Participant from or otherwise obstructs him/her in participating in the Program.

HPE shall not be liable for any loss, damage or injury of any nature howsoever caused to Participants pursuant to this Program. However, nothing in these terms shall act so as to exclude or restrict HPE's liability for death or personal injury of Participants proven to be caused by HPE's negligence.

HPE reserves the right to amend the terms of this Program at any time without notice.

HPE may cancel this Program without notice and with immediate effect where required to do so, for legal or commercial reasons arising from applicable laws.

Fulfillment of the participation agreement will be made upon HPE's satisfaction that the Participant has fully complied with these terms and conditions and the associated instructions.

The decisions of HPE in respect of any and all aspects of this Program will be final and binding.

This Program is subject to the laws of the Promoter's country. In case of dispute, the courts of the locale of the Promoter will have jurisdiction.

If an HPE Product is returned (thus revoking the sales contract) no claim may be made for free media kits. In case the incentive has already been delivered, it must be returned to HPE.

The Participant should fulfill any tax obligations imposed by local tax legislation.

Appendix A – Eligible HPE Products

Purchaseand receive	
SKU	Description	with a minimum of ...	qty	Media kit
AK379A	HP MSL2024 0-drive, 24 Slot Tape Library	12 Tapes	12 Tapes	

Technology	SKU	Description
LTO-8	Q2078A	HPE LTO-8 Ultrium 30TB RW Data Cartridge
LTO-8	Q2078W	HPE LTO-8 Ultrium 30TB WORM Data Cartridge
LTO-8	Q2078AC	HPE LTO-8 Ultrium 30TB RW Custom Labeled Library Pack 20 Data Cartridges without Cases
LTO-8	Q2078AH	HPE LTO-8 Ultrium 30TB RW 20 Data Cartridges Library Pack without Cases
LTO-8	Q2078AL	HPE LTO-8 Ultrium 30TB RW Custom Labeled Library Pack 20 Data Cartridges with Cases
LTO-8	Q2078AN	HPE LTO-8 Ultrium 30TB RW Non Custom Labeled Library Pack 20 Data Cartridges with Cases
LTO-8	Q2078WL	HPE LTO-8 Ultrium 30TB WORM Custom Labeled Library Pack 20 Data Cartridges with Cases
LTO-8	Q2078AB	HPE LTO-8 Ultrium 30TB RW 960 Data Cartridge Pallet without Cases
LTO-8	Q2078AD	HPE LTO-8 Ultrium 30TB RW 960 Data Cartridge Pallet with Cases
LTO-9	Q2079A	HPE LTO-9 Ultrium 45TB RW Data Cartridge
LTO-9	Q2079W	HPE LTO-9 Ultrium 45TB WORM Data Cartridge
LTO-9	Q2079AC	HPE LTO-9 Ultrium 45TB RW Custom Labeled Library Pack 20 Data Cartridges without Cases

LTO-9	Q2079AH	HPE LTO-9 Ultrium 45TB RW 20 Data Cartridges Library Pack without Cases
LTO-9	Q2079AL	HPE LTO-9 Ultrium 45TB RW Custom Labeled 20 Data Cartridges with Cases
LTO-9	Q2079AN	HPE LTO-9 Ultrium 45TB RW Non Custom Labeled 20 Data Cartridges with Cases
LTO-9	Q2079WL	HPE LTO-9 Ultrium 45TB WORM Custom Labeled 20 Data Cartridges with Cases
LTO-9	Q2079AB	HPE LTO-9 Ultrium 45TB RW 960 Data Cartridge Pallet without Cases
LTO-9	Q2079AD	HPE LTO-9 Ultrium 45TB RW 960 Data Cartridge Pallet with Cases

*Offer limited to the first 40 claimants for LTO-8 free media. This limit does not apply to LTO-9 media